

Jason McKinney

Graphic Designer

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EXPERIENCE

Deloitte Digital | Graphic Designer | Full time | April 2019 - June 2020

- Lead designer maintaining Deloitte Digital Brand through designing web and social media assets, proposal pursuits, conference materials, POVs, infographics, placemats and brochures.
- Work closely with Art Director on all design projects.
- Collaborate with creative team to design and produce highly critical, often complex and time sensitive projects for stakeholders in both digital and print delivery.
- Create scalable vector illustrations and infographics to be applied to various deliverables.
- **Successes:** Medallia brochures, AR infographic, ASG infographic, clients main POC
- **Software:** PowerPoint, InDesign, Photoshop, Illustrator

Allytics | Graphic Designer | Contract | March 2019 - March 2019

- Design Pop up banners for a Microsoft booth
- Design a pitch deck for Fortiweb
- Redesign an infographic for a Powerpoint deck to be presented internally for Microsoft
- **Successes:** 2 pop up booth banners, a Pitch deck, worked 1 on 1 with client to meet all needs
- **Software:** Photoshop, InDesign, Illustrator, PowerPoint, Keynote

POP | Graphic Designer | Contract | October 2018 - December 2018

- Design banner ads and landing pages on a holiday campaign for Target
- **Successes:** Main designer on 5 campaigns taking it from kickoff to final delivery, contributed to a large amount of design reviews and revisions on projects I was not originally assigned to.
- **Software:** Photoshop, InDesign, Illustrator

ChefSteps | Digital Designer | Contract | September 2018 - September 2018

- Designed animated banner ads for ChefSteps upcoming Thanksgiving campaign.
- **Successes:** 5 banner ads with three color options for each, resized into 6 different sizes
- **Software:** Photoshop

NGE | Graphic Designer | Contract | August 2018 - September 2018

- Designed player cards for professional E-sport competitors at a 3 day Fortnite competition at PAX West, Seattle.
- **Successes:** Player cards shown on a large screen to everyone at the event and online to people watching around the world
- **Software:** Photoshop

CDK Global | Web Designer | Contract | February 2018 - April 2018

- Short Contract redesigning websites for Nissan Automotive Dealerships across America using CDK's homegrown CMS
- **Successes:** coordinated directly with client dealerships and stakeholders to ensure all individual website re-designs were meeting individual needs.
- **Software:** Photoshop, CDK's homegrown CMS

Microsoft | Visual Designer | Contract | May 2016 - January 2018

- Design and create multi-channel digital banners and online landing pages for Microsoft.com, Microsoftstore.com, Xbox Live, and Windows Store
- Work closely with a multi-channel team of merchandisers, copywriters, business groups, merchants, project managers, and department leads to create effective and compelling creative while adhering to brand guidelines
- Onboard 1st and 3rd party products and hand off uploaded assets to developers
- **Successes:** Holiday 2017, 2016, E3 2017, Xbox One X, Microsoft site migration, Microsoft Affiliate Summit, Hand coded HTML email template designed for Microsoft Affiliates
- **Software:** Photoshop, Illustrator, InDesign, Dreamweaver, Microsoft Office

Delta Dental | Think Tank Graphic Designer | Contract | September 2015

- Speed designer for a four-hour website creation event
- **Successes:** Created a fully functional website mock up for "Dental now!" and became the only new business to be approved and invested in by the CEO of Delta Dental
- **Software:** Photoshop, Illustrator

Rhapsody International | Production Design Intern | March 2015 - July 2015

- Created and managed editorial image database for mobile platforms, and cut assets for Android and iOS
- Developed a UI Elements master sheet providing the mobile and desktop app UI assets organized by Android, iOS and Windows mobile resolutions
- **Successes:** Streamlined Rhapsody's production design process cutting their workload in half
- **Software:** Photoshop

ABOUT

I bring over 5 years of experience in visual design, working across web and mobile projects with experience in enterprise level organizations and design agencies. I am highly skilled within the Adobe CC and Microsoft Suite. I prototype in Invision and have basic HTML and CSS skills.

EDUCATION

Art Institute of Seattle
Associate of applied arts
Web Design and Interactive Media
2014

SKILLS

Photoshop	HTML
Illustrator	CSS
InDesign	Web & Mobile
Premiere	E-commerce
InVision	Print
PowerPoint	Deadline driven
Microsoft Office	

PROJECTS

Vertical Therapy | Web Designer February 2017 - Current

- Designed and developed a company website for Vertical Therapy, LLC.
- **Successes:** Established Vertical Therapy's online presence with www.VerticalTherapy.com
- **Software:** Photoshop, WordPress, HTML, CSS